



Because Public Health Matters

Investing in Public Health Saves Money



Investments in public health lowers costs for municipalities.

PROMOTING HEALTHY LIFESTYLES:

Promoting improvements to diet and physical activity, as well as smoking cessation and reduced alcohol consumption **could prevent \$89 billion in health care costs over ten years.***

REDUCING HOSPITALIZATIONS:

Public health measures such as vaccination, outbreak and infection controls **keep people out of the hospital, reducing wait times and health care costs.**

TOBACCO CESSATION PROMOTION:

Promoting tobacco cessation has **saved an estimated \$4.2 billion over ten years.***

Investing in public health to promote healthier lifestyles and prevent disease brings significant savings. **It is estimated that existing inequities in the healthcare system contributed to \$60.7 billion, or 15% of all healthcare costs.***

By investing in public health, we can reduce costs, and fund vital public services in municipalities across Ontario.

*Association of Local Public Health Agencies



In Ontario, CUPE represents approximately 5,000 public health workers who work tirelessly to promote the health and safety of residents and reduce future healthcare costs by preventing chronic disease, illness and injury.

Over the last 20 years, public health has been significantly underfunded.

This underfunding has resulted in service cuts, layoffs, and wages that haven't kept up with the cost of living.

We require sustainable base funding from the provincial government to be able to continue providing these services that keep residents healthy and save municipalities money.

Because Public Health matters, it's time to recognize the value and invest in programs and services that make a difference in our communities everyday!

Learn more at <https://cupe.on.ca/because-public-health-matters/>

