

**STATE OF READINESS**

# **OUWCC CONFERENCE**

**FEBRUARY 29 to MARCH 3, 2024**

**CUPE ONTARIO REGIONAL  
OFFICE IN MARKHAM, ONTARIO**



**OUWCC – 2024 CONFERENCE**  
**February 29<sup>th</sup> to March 3<sup>rd</sup>, 2024**

**SECOND CALL**

**THE OUWCC CONFERENCE WILL BE HELD AT:**

**Ontario Regional Office**  
**80 Commerce Valley Drive East, Markham ON, L3T 0B2**

**Accommodations**

**Hilton Garden Inn**

**300 Commerce Valley Drive East**

**Thornhill, Ontario L3T 7X3**

**Hotel Guest Room Fee: \$146.00**

Hotel room rate is subject to tax and fee per room.

Guest room reservations are to be made through W.E Union Travel by January 29, 2024.

Phone: 1(888) 676-7747 [Mention OUWCC Conference when booking your room(s)]

Guestroom booking link: [www.weuniontravel.ca](http://www.weuniontravel.ca)

**Registration Fee:**

\*On-line registration will be closed 5 business days prior to the conference

Affiliates:	\$350 by January 22, 2024, after cut-off date \$400
Non-Affiliates:	\$450 by January 22, 2024, after cut-off date \$500

If you require French translation, ASL interpretation, childcare services, or any other accessibility accommodations, please submit your request by filing out the access request form by January 29, 2024.  
 (The link to the access request form can be found in your confirmation email.)

**Link to register:**

<https://cupe.on.ca/event-registration-2024-ouwcc-conference-registration-page/>

**\*No refunds or cancellations will be available after February 15, 2024**

**Final Registration deadline is February 22<sup>nd</sup>**

**WORKSHOP DESCRIPTIONS**  
**FRIDAY, MARCH 1, 2024, 1:30PM – 4:30PM**

\*Choose one workshop during on-line registration.

**Communications – 30 spots**

This workshop will provide a brief overview of CUPE National resources available at various points along the campaign arc, then will focus on campaign media relations and building practical skills to use in interviews.

**Introduction to Power Structure Analysis for Bargaining Campaigns – 30 spots**

Unions use the word power in many contexts, but do not always define, measure, or track power. In this workshop, you will delve into power in relationship to your bargaining demands and learn tools for measuring as well as tracking power. *Power structure analysis* means mapping and understanding decision-making power as well as other forms of leverage power in your terrain as it relates to your bargaining. Doing this work means you will know where to focus your efforts to actually win your local union's demands both within and outside the workplace.

In this workshop you will gain an introduction to this method and how local unions can benefit from it in advance of collective agreement negotiations. You will also learn about the related concept of *whole worker organizing*, which will help you educate your members that they are the biggest source of power. Whole worker organizing paired with power structure analysis can lead to identifying and leveraging power that we may have overlooked in the past. The goal is to use these methods to prioritize scarce resources (especially people and time) in your campaigns and win!

**Anti-Harassment and Bystander Training – 30 spots**

When we are disrespected in our union, or when harm, harassment, and discrimination happen we are unsafe. We would not accept it from our supervisors and managers at work, and it is not ok in our union space. When we witness others being harmed, oppressed, or injured, we can intervene in safe and effective ways before, during, or after a harassing or violent situation. In this workshop, learn and practice how to intervene.