

Are you recruiting in the skilled trades but having a hard time finding people?

Are you looking to increase retention and build your workforce?

Would you like to hear what other employers have done to enhance their training and reduce retention issues?

Then the CAF-FCA
**Best Practices for
Recruitment and
Retention Guide**
is for you!

In partnership with Bison Transport and national Justice, Equity, Diversity and Inclusion Committee, CAF-FCA is working with employers in the federally regulated transportation sector to develop solutions for recruiting and retaining women and gender diverse individuals in the skilled trades.

The guide contains proven strategies which have been tested by industry and apprentices including:

- Tips for hiring a diverse workforce that go beyond a job posting
- Strategies which have been tested in the workplace and have been shown to increase retention and work satisfaction among women and gender diverse individuals in the trades
- Examples of mentorship programs which have been proven to increase engagement amongst new apprentices
- Insights from employers and apprentices which may help shape your own training and mentorship programs

Want to move beyond the guide?

We are also available to present this material to your organization or association at no cost to you. We know that recruiting and retaining people can be difficult and we want to help.

To book an information session, or for more information about the program, please contact our Program Manager, Stephanie Shrum, at:
stephanie@caf-fca.org