

ONTARIO REGIONAL OFFICE

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## MEMORANDUM

**DATE:** November 14, 2022  
**TO:** All National Representatives  
**FROM:** Christina Gilligan, Associate Coordinator – Child Care  
**RE:** **Canada-Wide Early Learning and Child Care Plan**

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In March 2022, the Ontario government signed on to the Canada Wide Early Learning and Child Care plan (CWELCC). But, they have once again forgotten about the workers.

**We need to come together to remind them that Child Workers are Worth More.**

**We will be holding a rally at Queen’s Park on November 30, 2022 at 10:00 am.**  
**Please come to show your support for child care workers.** There will also be actions across the province. Please attend an action near you.

### ABOUT THE WORTH MORE CAMPAIGN

We’re working with workers, child care allies, parents, and community partners across the country to pressure both provincial and federal governments to create a child care workforce strategy that respects your important contributions to families everywhere.

The government does not have a workforce strategy, despite calling for the rapid expansion of child care spaces across the province. We are on a crash course to a disastrous labour shortage—and people are leaving the sector on mass due to low wages and burnout.

The Ford government set a wage floor of \$18/hour for Early Childhood Educators (ECEs), which includes a \$16/hour base rate and the \$2.00 wage enhancement grant. **But we know that this is not nearly enough to survive on.**

So to be real, a wage floor for some ECEs in the sector, who have at minimum a two year diploma, only make \$0.50 more than minimum wage on their base salary. *There is no wage floor identified for Early Childhood Assistants who are vital to ensure safe and quality programs.*

**Can’t attend an action in person? Send a letter to your MPP now at:**  
[www.childcareworthmore.ca](http://www.childcareworthmore.ca).

MARK HANCOCK  
National President/Président national

CANDACE RENNICK  
National Secretary-Treasurer/Secrétaire-trésorière nationale

PATRICK GLOUTNEY, FRED HAHN, JUDY HENLEY, SHERRY HILLIER, LEE-ANN KALEN  
General Vice-Presidents/Vice-présidences générales

Please share with all your locals, communities, families and friends.

In solidarity,

Christina Gilligan  
Associate Coordinator – Child Care