



FOR IMMEDIATE RELEASE

MEDIA ADVISORY

September 18, 2020

SEIU Healthcare, CUPE Ontario, and Unifor hold media conference to continue the call for immediate action in long-term care

TORONTO, ON – SEIU Healthcare, CUPE Ontario, and Unifor, unions that represent health care workers across long-term care, are urging immediate action to end the crisis in the sector.

The unions are highlighting their joint “[Care Not Profits](#)” advocacy campaign, which calls on Premier Ford to end for-profit senior care; worsening conditions of employment for front-line workers, the lack of action on the part of the long-term care commission; and their call for a 4-hour legislated care standard.

- WHO:** Candace Rennick, Secretary-Treasurer of CUPE Ontario; Sharleen Stewart, President of SEIU Healthcare; Jerry Dias, President of Unifor; and front-line health care workers.
- WHAT:** A media conference to stress the need for urgent action for Ontario’s long-term care system.
- WHEN:** September 21, 11:00 a.m.
- WHERE:** The Dominion Board Room, Sheraton Centre Toronto Hotel; stream on Facebook [here](#), [here](#), or [here](#); or call in: Local – Toronto (416 764 8658); Toll Free – North America (1-888 886 7786). Reporters wishing to ask questions remotely must register 24 hours in advance by emailing hamid.osman@unifor.org

4K version of the news conference and still photos will be available for download soon afterwards upon request via email. A pool camera arrangement is welcome given COVID-19 restrictions.

For more information, or to arrange interviews contact:

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