



# Political Action Conference

## Be Bold, Be Brave, Take Action

**For delegates wishing to participate in the Queen's Park Lobby Training and Lobby Day, pre-registration is required. Please see form attached.**

**Toronto Sheraton Centre  
123 Queen St. W.  
November 13 to 15, 2017**

**From November 13<sup>th</sup> at 9am to November 15<sup>th</sup> at 1pm  
Registration opens November 12<sup>th</sup> at 5pm**

**All hotel reservations are to be made  
through W.E. Travel at 1-888-676-7747  
or book online: <https://wetravel.eventsair.com/codpa/codpa>  
cut-off date: **Wednesday, October 11<sup>th</sup>****

**Room rate: \$209.00 + tax**

### **REGISTRATION FEE:**

<b>Affiliates (Dinner provided on November 13<sup>th</sup>)</b>	<b>\$225.00</b>
<b>Non-Affiliates</b>	<b>\$385.00</b>
<b>Late fee per delegate after November 3<sup>rd</sup></b>	<b>\$50.00</b>

If you require small local financial assistance, on-site child care, Simultaneous French Translation, ASL, or have any other accessibility needs, please see our website at [www.cupe.on.ca](http://www.cupe.on.ca) or contact our office at 905-739-9739.

**THESE FORMS MUST BE COMPLETED AND RETURNED BY OCTOBER 11<sup>TH</sup>, 2017**

If you require this notice in French, please also visit our website

# POLITICAL ACTION CONFERENCE

November 13-15, 2017 – Toronto Sheraton Centre

## DRAFT AGENDA

### Sunday, November 12

5:00 – 8:00pm Registration

8:00 – 10:00pm Reception – Meet & Greet

### Monday, November 13

8:00 – 9:30am Registration

9:30 – 12:00pm

Welcome – Diversity Representative  
Welcome – Tiffany Balducci, Chair of the Political Action Committee  
Fred Hahn – President of CUPE Ontario: setting the context  
**Keynote Speaker – Stephen Lewis** – Setting the Political Context  
Open Forum

12:00 – 1:00pm Lunch

1:00 – 3:00pm Panel: Building Workers Power

3:30 – 5:00pm

Breakout Session

- Communications and Media training
- Working With Allies: How to build effective and lasting coalitions with other social movements
- Candidate Training
- Campaign 101: How locals can get involved in Electoral Politics
- Issue Based Campaigns
- New Election Finance Laws and Models for Organizing

6:00 – 8:30pm

Training Sessions – Dinner provided  
Group “A”: Queen’s Park Lobby Training  
Group “B”: Direct Action Training - How to start from scratch and organize a rally / info picket / demo in your community or workplace

## **Tuesday, November 14**

### **Queen's Park Lobby Day – pre-registration required**

- 8:30 – 10:30am Meetings, by appointment, with MPPs at Queen's Park
- 10:30 – 12:00pm Question Period at 4<sup>th</sup> floor Public Gallery
- 12:00 – 1:30 Lunch
- 1:30 – 4:30pm Meetings with MPPs at Queen's Park

### **General Session at Sheraton Centre – for those not attending Lobby Day**

- 9:00 – 10:30am Direct Action planning
- 10:30 – 10:45am Lifestyle break
- 10:45 – 12:00pm Direct Action planning continued
- 12:00 - 1:30 Lunch
- 1:30 – 5:00pm Direct Action Events

## **Wednesday, November 15**

- 9:00 - 10:30am Plenary Debrief from Lobby Session & Direct Action Session
- 10:30 – 10:45am Lifestyle break
- 10:45 – 11:45am Community Allies Panel followed by Q & A
- 11:45 – 12:00pm Stronger Together
- 12:00 – 12:20pm Building your Base with Resources
- 12:20 – 12:40pm Closing Speaker – Desmond Cole
- 12:40 – 1:00pm Wrap-up and Adjournment

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## BREAKOUT SESSIONS PRE-REGISTRATION

I would like to participate in the Queen's Park Training and Lobby Day

Yes  No

(Please note this is on a first-come first-served basis. If we cannot accommodate your selection you will be notified in advance. Be sure to include your POSTAL CODE FOR YOUR HOME ADDRESS to facilitate setting up meetings.)

Please indicate your preference for the workshops below: (ie. 1 for first choice; 5 for last choice)

### Monday, November 12 - Afternoon

**Communications and Media Training**

Are you unsure how to use social media? Maybe you're very comfortable using some communications skills and not others? Ever wanted to be the voice speaking up for YOUR community? This course will allow participants to gain skills on various social media platforms and instruct participants on how to keep your message consistent, constant and engaging.

**Working with Allies – how to build effective and lasting coalitions with other social movements**

Ever wonder how to get community groups together in your area to fight back against threats to public services? How do you build a community coalition to demand social justice? Find out how to get allies to work together to strengthen bonds in your community.

**Becoming a candidate – what's involved?**

Have you ever thought you could do a better job than some politicians you know? Want to know all that is part of becoming a candidate for public office? Whether your interest is at the school board, municipal, provincial or federal level, this workshop is for you.

**Campaign 101: How locals can get involved in Electoral Politics**

So you've heard that "politics matter" and you know that who gets elected is incredibly important, but you really aren't sure what it means to get your local involved in elections. If this sounds familiar, then this workshop is for you. Even if you've done some pieces of election work before in your local, you will learn things.

**Issue-based campaigns during Elections**

Elections are never only about which politician or political party to vote for. Elections are about important issues and how action on them will shape our future. Come to find out more about issue-based campaigns in the lead up to and during elections, what our coalition partners do in this regard, and the elements of a successful issue-based campaign.

**New Election Finance Laws and Models for Organizing**

Election day in Ontario is June 7, 2018. The parties are already gearing up for the race by assembling their campaign teams, nominating candidates and preparing platforms, although the campaign doesn't officially start until May. Learn how changes in Election Finance Laws and spending limits can affect you and your local union. Learn how Ontario's 2018 election campaign will be different and steps you, local activists, and your union can take to win.



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## REGISTRATION

NAME	EMAIL	PHONE NO.	POSTAL CODE <small>(for those attending lobby day)</small>	ALERGIES

REGISTRATION FEE: AFFILIATES           **\$225.00** X = \$ \_\_\_\_\_  
   NON-AFFILIATES       **\$385.00** X = \$ \_\_\_\_\_  
 LATE FEE (per delegate) after **October 11<sup>th</sup>**   **\$ 50.00** X = \$ \_\_\_\_\_  
   **TOTAL**                   **\$** \_\_\_\_\_

NOTE: the surcharge of \$160.00 for non-affiliates would be applied to the first per capita tax payment if a local joins the Ontario Division within three months of the conference.

Please make cheque payable to "CUPE ONTARIO" and forward with Registration Form to:

**CUPE ONTARIO POLITICAL ACTION CONFERENCE**  
**80 Commerce Valley Dr. E., Suite 1**  
**Markham, Ontario L3T 0B2**  
 Phone: 905-739-9739 Fax: 905-739-9740

SECRETARY:	<b>LOCAL NO.</b>
ADDRESS:	
postal code	
Email:	
PHONE NO.	<i>Signature:</i>