

# Letters to the Editor

- Be brief. Keep it short (250 words is good, 150 is better).
- Respond to an article, opinion, or letter that you have read in the paper (keep it timely and topical).
- Get your letter in as quickly as you can to generate and sustain interest about the issue.
- Get across one point, focus on your strongest argument.
- Keep it simple and clear.
- Localize the issue, don't just talk about Bill 115, talk about how it affects your community.
- Use your own words and personal examples to make your point.
- If you or a family member has a connection to the issue, work that into the letter.
- Be specific.
- Be accurate (make sure your facts are right).
- You must include your name, address and a phone number so the paper can confirm that you wrote the letter.
- Refer to the Talking Points document for ideas and to ensure you stay on message.
- If you need advice or help, call your CUPE representative.