

every 4th of the month
make it blue
for ***Time to Care***

Make it Blue – Every 4th Day of the Month - for Time to Care

Help raise awareness for a 4-hour daily care standard for long-term care residents. **Every 4th day of the month**, it's Time to Care day in Ontario and CUPE long-term care workers, supporters and allies will "make it blue".

We will use the "make it blue" day to:

- **Raise awareness of the need for a legislated 4-hour daily care standard for residents;**
- **Broaden and strengthen** membership and community engagement;
- **Educate** others and **build** a strong base;
- **Reach out** and **engage** others in concrete action.

ways to get Involved – at work – at home – in your community....

- ★ wear blue scrubs
- ★ cover your union bulletin board in blue Time to Care posters
- ★ wear blue ribbons in your hair
- ★ bring in blue balloons or flowers
- ★ petition signing & use blue paper
- ★ your own ideas

e-mail, tweet and post photos of you and others "making it blue" to HCWCC@cupe.on.ca and don't forget to tag

@CUPEOntario and use the hashtag #TimetoCare on social media.